



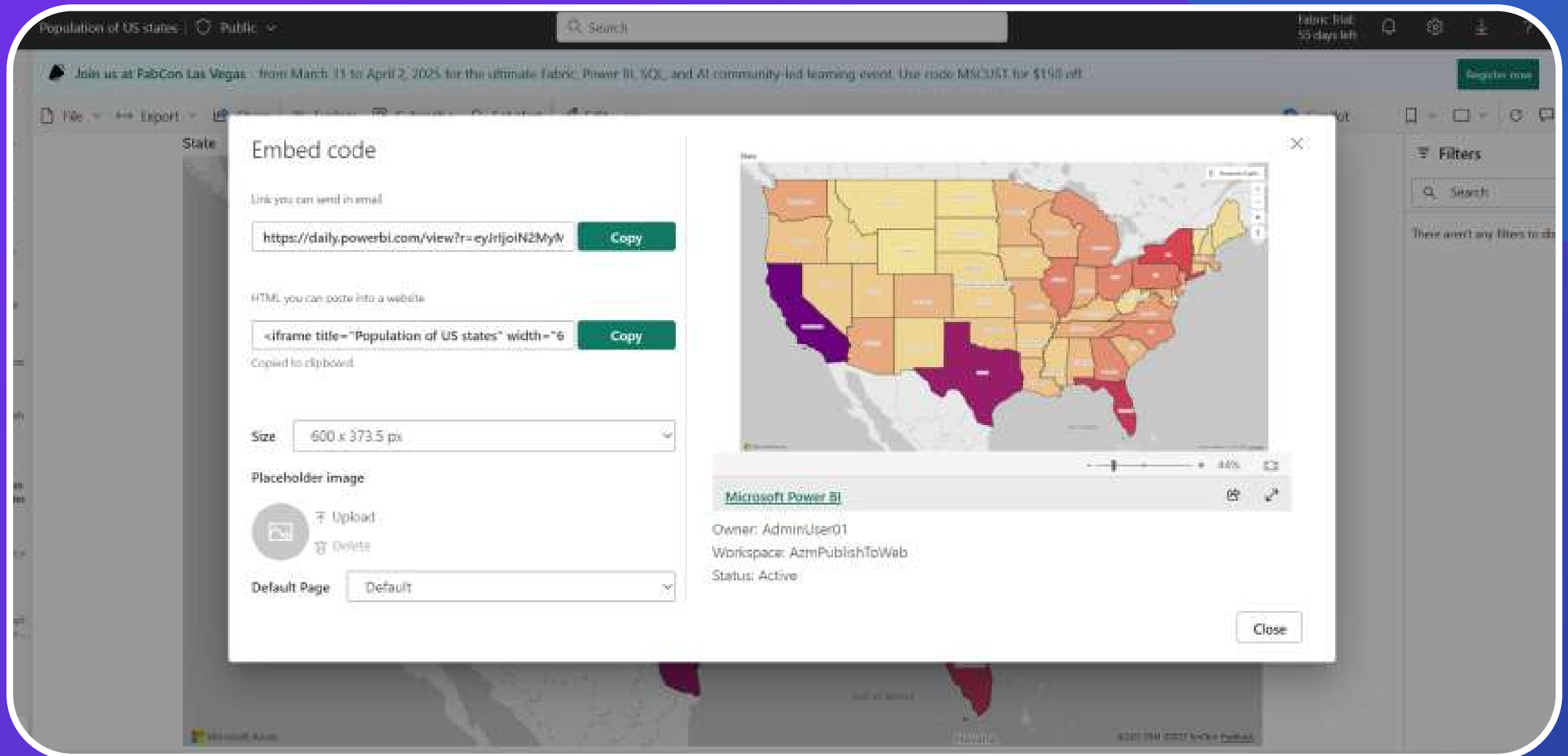
New Mapping & Location Analytics in Power BI



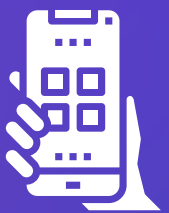
Microsoft has leveled up the Azure Maps visual in Power BI with **three powerful features** to help users unlock deeper geospatial insights.

From sharing maps publicly to analyzing logistics and layering dynamic reference data—here's what's new and what's coming!





Share Your Custom Maps with Publish to Web



Seamlessly embed Azure Maps visuals into websites and portals



No login required—perfect for public dashboards

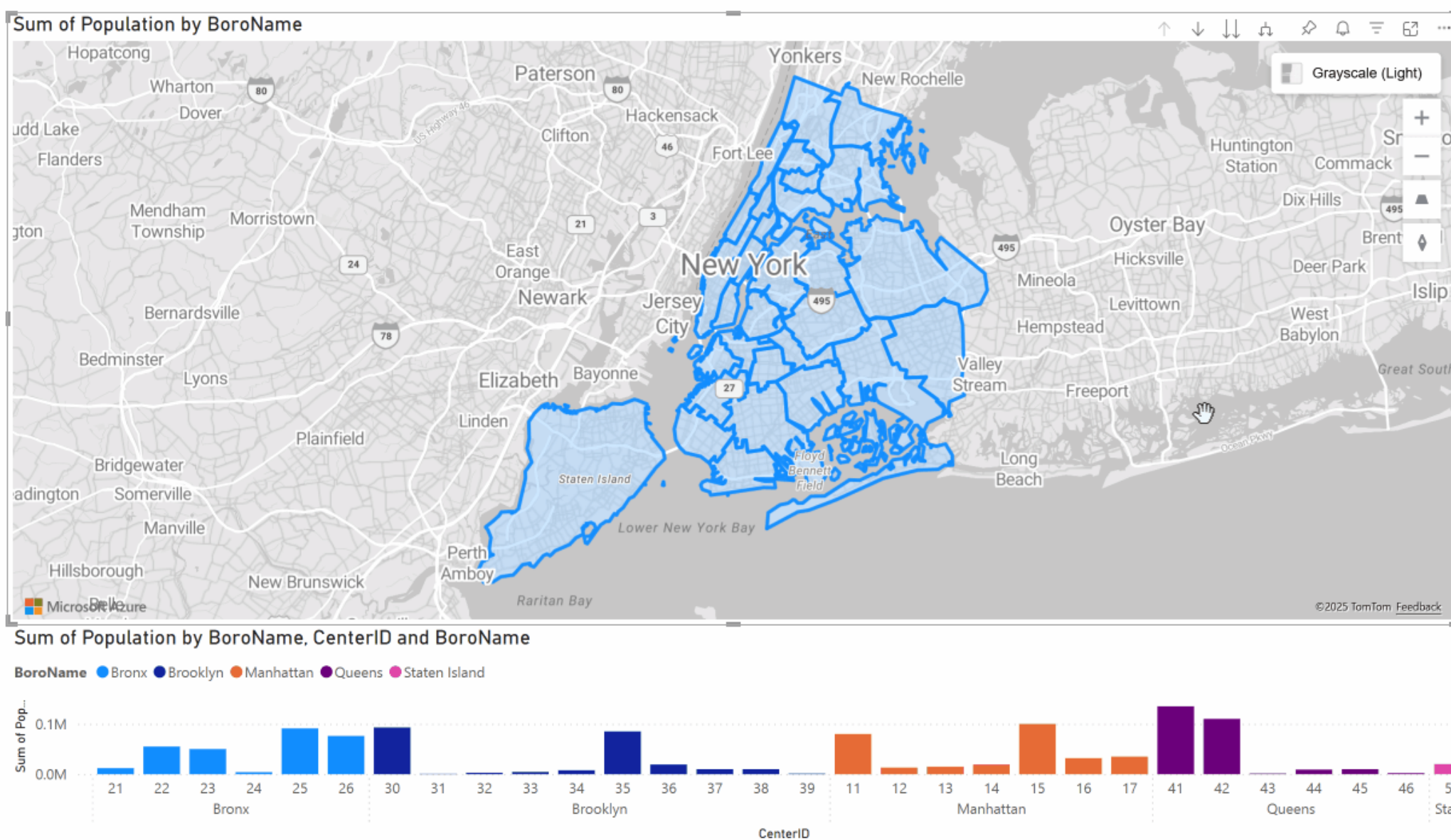


Ideal for government dashboards, real estate sites, and transportation data



Interactive and intuitive viewing experience for broader audiences





Create Interactive Maps with Data-bound Reference Layers



Link business data with reference layers like roads or districts



Make maps dynamic with real-time data updates

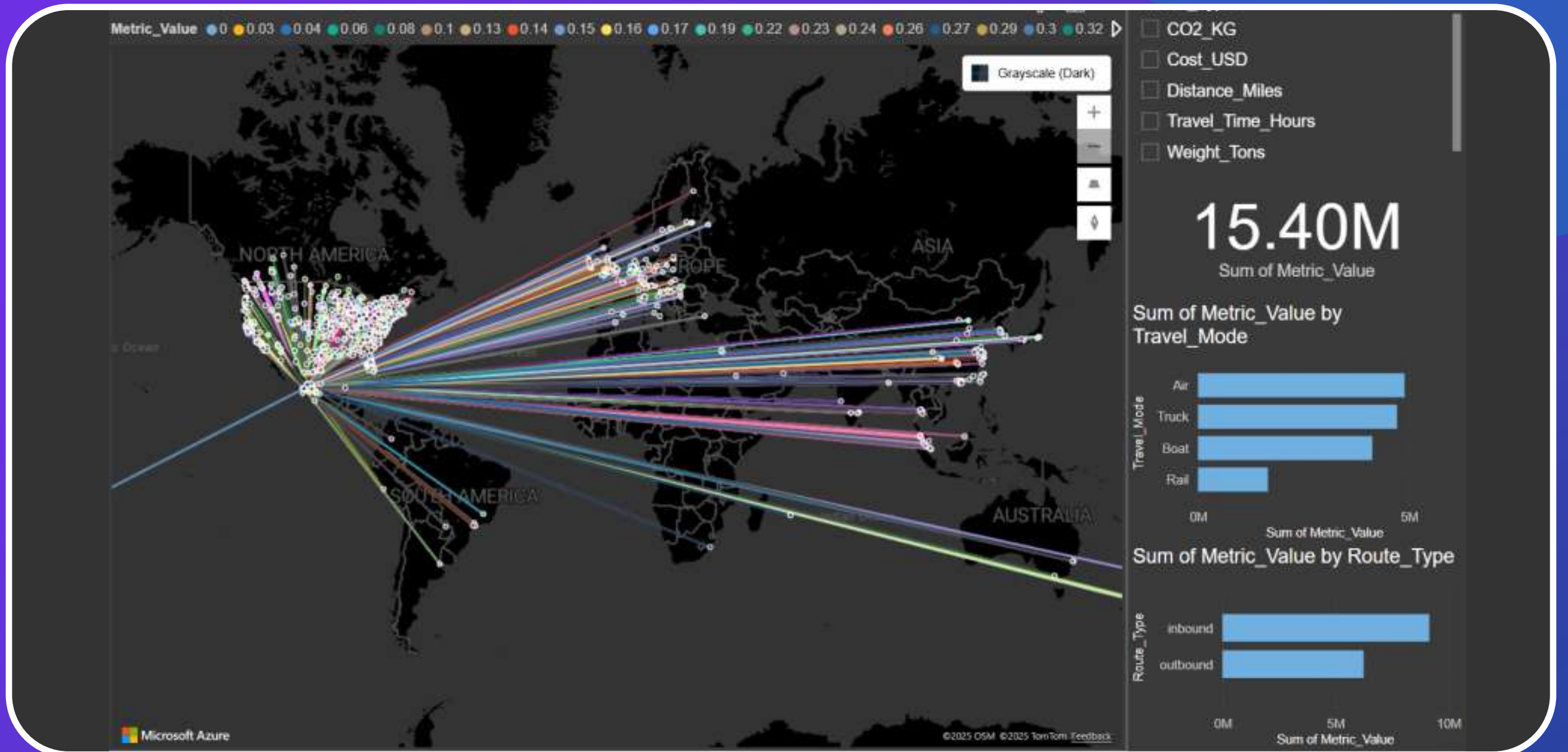


Apply conditional formatting to highlight trends and thresholds



Great for location analysis like retail expansion, real estate, or zoning decisions





Visualize Routes & Flows with the Path Layer

Display connected routes like supply chains, deliveries, and flights



Supports deeper analysis of movement patterns and logistics flows



Color-coded paths based on metrics (cost, emissions, etc.)



Optimizes decision-making with clear spatial relationships



What's Coming to Azure Maps Visual?

- **Customizable base map layers:** Control visibility of roads, borders & buildings



- **Auto-zoom for reference layers:** Faster navigation to key data zones



- **Wider support across Power BI services:** share Azure Maps visuals across all platforms



Want to explore what
Power BI + Azure Maps
can do for your business?



Let DynaTech Systems help you unlock the power
of location intelligence in your reports.

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