

# How Does iPad Pro Stand Out in Design Demos at Events?

With corporate events, product launches, or tradeshows, showcasing designs has always required specific tools, and in the past few years, the iPad has come up as a strong contender for showcasing designs due to its unmatched combination of portability, performance, and precision. But does this mean that the iPad is the best solution for showcasing designs for corporate events? Let's evaluate.



# 1. Portability and Convenience

Like its predecessors, the iPad still retains a powerful feature that is its portability. Contrasting with cumbersome desktops and bulky laptops, the iPad is extremely light and small, which aids in moving it easily across different venues or event zones. Designers love the iPads as they can multitask with it and perform different activities such as giving small private presentations with one coming to a specific workstation. Event planners and marketers love the iPads due to their convenience.

## 2. Stunning Display Quality

In design, display quality matters the most. The vibrant liquid retina display fully captures the stunning colours and contrasts and the sharp details offered, because of the Pro Motion technology. You can showcase graphic designs, architecture designs, and any form of digital arts because the display is high resolution and the colour reproduction is accurate. This is critical especially for events where such things could make and break an impression.

### 3. Precision with Apple Pencil



Apple Pro is not all about the display, the tools also matter. In the Apple Pencil, reduces all the distance from inspiration to execution. Sketching concepts, designs, and making real-time annotations happens on the Apple Pencil, and with the rest of the tools, one can do all that without breaking a sweat. This is especially useful for design demos where participants can modify designs in real-time, which is very beneficial for on-the-spot discussions with clients and partners.

#### 4. Powerful Performance

Just like other models in the Apple line, the <u>iPad Pro</u> also boasts an M1 chip. It offers unparalleled features, enabling users to access Adobe Illustrator, Procreate, or AutoCAD without any lags. It does not only handle heavy applications, but also does complex design, i.e. mock-ups or sketches. It displays them without any interruptions. Smooth and seamless presentations will be guaranteed and if speed or efficiency is an issue, the iPad Pro accelerates.

#### **5. Versatile Connectivity**

5G, USB-C, and Wi Fi 6 features easily lets users connect iPad Pro to devices such as external drives, printers, and screens. Thus, users can connect the Pro iPad to other devices with ease. It enables the users to be adaptive to other events as Pro iPad offers flexibility in regards to the devices to be connected.

#### Conclusion

The iPad Pro is seamless with other devices like and offers quality performance making it the best option for designers during events. It lets them make innovative presentations that are interactive with seamless displays and portability. It is the ultimate design device that helps users showcase real time designs or the process behind them. The Pro iPad has become the go to design device for events because of its unmatched features.

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