

MAVIINCI

CUSTOM-TAILORED ETHNIC WEAR

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Custom-Tailored Kurta, Pajama & Nehru Jackets for the Modern Indian Man

Maviinci is Blue Pearl Industries' made-to-order ethnic wear label, built for men who want their kurta pajama, designer kurtas, and Nehru jackets fitted to their own body and taste. Every piece begins with a simple online journey: pick your fabric, personalise the fit and detailing, and let skilled tailors bring it to life. This is where everyday ethnic wear meets a tailoring experience built entirely around you.



Men's Clothing Kurta Pajama

A well-stitched kurta pajama remains one of the most versatile pieces in a man's ethnic wardrobe, equally at home at a family function or a quiet festive evening. At Maviinci, this everyday classic is reimagined as a made-to-order piece, letting you choose the fabric, colour, and fit that suit your body and the occasion. Every order moves through a guided online journey, from cloth selection to final personalisation, so the finished outfit feels tailored rather than off-the-shelf.

Personalise this style: [Men's Clothing Kurta Pajama](#)





Kurta For Men

Choosing the right kurta comes down to more than colour; the drape, collar style, and fabric weight all shape how it feels through a long day of celebrations. Maviinci's kurta collection offers silhouettes ranging from classic straight cuts to contemporary Pathani styles, each customisable in fit and fabric before it is stitched. Customers select their preferred cloth first, then fine-tune measurements and detailing, resulting in a kurta that mirrors personal taste rather than standard sizing.

Personalise this style: [Kurta For Men](#)

Designer Kurta For Men

For weddings, festive gatherings, and milestone celebrations, a designer kurta needs to balance craftsmanship with comfort. Maviinci's designer range brings in richer fabrics, subtle embroidery, and layered silhouettes such as bandhgala-style jackets paired over kurtas, all built through the same personalised ordering process. Buyers begin by selecting a base fabric, then move into detailed customisation, ensuring the final piece reflects individual style while retaining the polish expected from occasion wear.

Personalise this style: [Designer Kurta For Men](#)





Nehru Jacket For Men

A Nehru jacket instantly elevates a simple kurta into festive or formal attire, and getting the fit right makes all the difference in how sharp it looks. Maviinci offers a dedicated line of Nehru jackets, or sadris, designed to layer seamlessly over kurta pajama sets, with fabric and fit chosen entirely by the customer. The same guided personalisation process used across the platform lets buyers preview fabric options before committing to final measurements and styling details.

Personalise this style: [Nehru Jacket For Men](#)

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Let's Tailor Something Truly Yours



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