

■ JLL PAINTING & HOME IMPROVEMENTS, INC.

How Fresh Paint Can Improve Your Home's Curb Appeal

An Educational Homeowner Guide to Exterior Surface Renewal, Color Harmony, and Long-Term Protection.

Homeowner Advisory Series • Exterior Restoration & Color Strategy



THE BEST FRONT
DOOR COLORS TO
PAIR WITH
Red Brick Homes

themorrismansionblog.com

Restore Faded Surfaces & First Impressions

Your exterior creates the immediate impression for visitors and potential buyers. Sunlight, moisture, and temperature fluctuations continually degrade outer coatings.

The Value of Exterior Maintenance

Repainting restores visual consistency while forming a durable barrier against UV breakdown and moisture intrusion.

- ✓ **Inspect Coatings:** Identify peeling, cracking, or chalking before specifying new products.
- ✓ **Address Failure:** New paint cannot bond over failing, loose, or moisture-damaged underlying coats.



Harmonize Colors with Architectural Elements



Versatile Neutrals

Warm whites, light grays, and soft earthy tones adapt naturally across diverse home styles while maximizing visual space.



Fixed Materials

Coordinate wall colors with unpainted fixtures: stonework, brick chimneys, roofing shingles, and paved driveways.



Natural Light Testing

Apply test patches directly to exterior walls. Observe color shifts during morning sunlight, afternoon shade, and dusk.

Highlight Trim, Entryways & Exterior Woodwork

 High contrast exterior painting showing white siding and dark trim

1

Architectural Trim & Windows

Coordinated window and roofline trim defines architectural structure without overpowering main siding colors.

2

Front Door Focal Point

A distinct front door accent color creates a striking visual anchor while guiding visitors naturally to the entryway.

3

Woodwork & Railing Integrity

Inspect wooden railings and porch elements for moisture damage. Scraping, sanding, and repair must precede painting.

4

Garage & Utility Integration

Paint garage doors to complement main wall colors, visually unifying the front elevation profile.

Surface Preparation & Landscaping Integration

Key Preparation Protocol

-  **Power Washing:** Clear dirt, mildew, and pollutants for proper coating adhesion.
-  **Scraping & Sanding:** Remove loose paint completely; smooth feather edges.
-  **Caulking & Priming:** Seal gaps against water ingress and prime bare substrates.

Surrounding Exterior Care

-  **Trim Shrubs & Foliage:** Prune branches that touch exterior walls to prevent dampness.
-  **Clean Walkways:** Tidy pathways and hardscaping to frame the freshly painted facade.
-  **Inspect Hardware:** Clean entry light fixtures and update house numbers for contrast.

Exterior Painting Planning Checklist

- ☒ Check current paint for fading, peeling, or cracking.
- ☒ Define exact exterior surfaces requiring recoating.
- ☒ Verify paint products suit substrate & local climate.
- ☒ Check local weather forecast for dry curing conditions.
- ☒ Identify & resolve moisture issues prior to application.
- ☒ Ensure colors complement roof and stonework.
- ☒ Confirm complete surface scraping, sanding & priming.
- ☒ Ensure work area is protected & safety compliant.

Elevate Your Home's Protection & Curb Appeal

Fresh exterior paint makes your home look brighter, cleaner, and well-maintained. By selecting coordinated colors, resolving underlying surface issues, and relying on thorough surface preparation, you safeguard your property for years to come.

Ready to Transform Your Exterior?

Explore professional residential painting and home improvement resources online.

Visit
www.jllpaintings.com

Image Sources



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